

2021 SWISS WINE FESTIVAL SPONSORSHIP BENEFITS

Community Pride – The Swiss Wine Festival presents an annual first-class celebration, displaying the best events Vevay/Switzerland County has to offer! Your contribution as a sponsor helps maintain the high quality of our events and ensures that visitors and families keep coming back to share in the magic year after year! Display your Swiss Wine Festival Sponsorship Certificate of Appreciation proudly to let people know that you support the tradition and innovation of Vevay/Switzerland County's greatest celebration!

Goodwill – Enhance your perception in the community by partnering with the longest running civic celebration in Vevay/Switzerland County.

Complimentary Festival Admission Passes- As a Festival Sponsor, you will receive FREE admission to all four days of the Swiss Wine Festival.

Promotion & Marketing

- Listing in the Official Swiss Wine Festival Program * *Deadline: June 1, 2021 to be listed in the Official Festival Program*
- Listing in Vevay Newspapers
- Listing on Sponsor Banners/Boards at the Festival
- Website Listing
- Daily Sponsor Announcements during the Festival
- Sponsorship Certificate of Appreciation

Complimentary Wine Pavilion Passes* - Enjoy FREE tasting of over 100 varieties of Indiana Wines.

Complimentary Craft Beer & Spirits Passes* - Enjoy a Sample Tasting from Indiana's finest brewers and distillers.

VIP Ticket Package for Concerts* – As a thank you gift for your sponsorship, enjoy a complimentary ticket package for our Big Stage concerts on Friday and Saturday night.

Complimentary Sponsor Gift* - Enjoy an Official 2021 Souvenir Bottle of Wine or \$10 in Festival Bucks.

** Depending on Sponsorship Level. See Sponsorship Packages information.*

Why Sponsor the Swiss Wine Festival?

- In 2019, over 26,000 attended the four-day first-class celebration generating more than \$200,000 in direct economic impact for Vevay/Switzerland County.
- 4th Best Food Festival in Indiana by Best of Indiana!
- Recognized as one of the Top Ten Festivals in Indiana!
- Indiana's Largest 4-day Wine Festival



2021 Swiss Wine Festival Sponsorship Contract

PLEASE PRINT OR TYPE:

Business Name: _____

Official Sponsor Name: _____

Please print Official Sponsor Name as you want it to appear.

All efforts will be made to print sponsor name as printed above, however due to space limitations this may not be possible.

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____

E-Mail: _____

YES, WE WANT TO SUPPORT THE 2021 SWISS WINE FESTIVAL AND HAVE SELECTED THE FOLLOWING SPONSOR LEVEL:

DEADLINE: JUNE 1, 2021 to be listed in the Official Swiss Wine Festival Program

Please select a Sponsorship Level		
Platinum Sponsor	\$500	_____
Corporate Sponsor	\$400	_____
Executive Sponsor	\$300	_____
Ambassador Sponsor	\$200	_____
Patron Sponsor	\$100	_____

Platinum Sponsors: If you have a logo you would like for us to incorporate into advertising where possible, please send it to: SwissWineFest@embarqmail.com

Select Payment Method: _____	Total Sponsorship Amount: _____
Payment Enclosed: _____	
Please Invoice: _____	
<i>Please make all checks payable to: Swiss Wine Festival, Inc. The Swiss Wine Festival is a 501 (c) 4 non-profit-organization</i>	

I hereby agree to be a 2021 Swiss Wine Festival Sponsor as defined above:

Sponsor's Signature

Date

Please send completed form to:

Sponsorships
Swiss Wine Festival
P.O. Box 151
Vevay, IN 47043

THANK YOU FOR YOUR SUPPORT OF THE SWISS WINE FESTIVAL!





2021 Swiss Wine Festival Sponsorship Packages

Deadline: June 1, 2021

To be listed in the Official Swiss Wine Festival Program

- **BASIC PACKAGE**
- Listing in Official Swiss Wine Festival Program
- Listing in Vevay Newspapers
- Listing on Sponsor Banners/Boards at the Festival
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PATRON SPONSOR **\$100**

- Basic Package
- 4 Weekend Festival Admission Passes

AMBASSADOR SPONSOR **\$200**

- Basic Package
- 6 Weekend Festival Admission Passes
- 2 Complimentary Wine Pavilion Passes

EXECUTIVE SPONSOR **\$300**

- Basic Package
- 8 Weekend Festival Admission Passes
- 2 Complimentary Wine Pavilion Passes
- 2 Complimentary Craft Beer & Spirits Passes
- 2 VIP Tickets for Concert on Friday and Saturday night
- 1 Official Souvenir Bottle of Wine or \$10 in Festival Bucks

CORPORATE SPONSOR **\$400**

- Basic Package
- 10 Weekend Festival Admission Passes
- 4 Complimentary Wine Pavilion Passes
- 4 Complimentary Craft Beer & Spirits Passes
- 2 VIP Tickets for Concert on Friday and Saturday night
- 1 Official Souvenir Bottle of Wine or \$10 in Festival Bucks

PLATINUM SPONSOR **\$500**

- Basic Package
- 12 Weekend Festival Admission Passes
- 4 Complimentary Wine Pavilion Passes
- 4 Complimentary Craft Beer & Spirits Passes
- 4 VIP Tickets for Concert on Friday and Saturday nights
- 2 Official Souvenir Bottles of Wine or \$20 in Festival Bucks

***Are you interested in being an **event** sponsor?
Please call us for event sponsorship opportunities!***